# **FEEDBACK FROM SURVEY**

# **Q1 - What prevents you from attending HEYHA Meetings?**

Timings of the meetings & frequency.

The early morning starts.

My monthly meeting with ownership clashes with timings - can’t always switch the timings.

Work commitments.

The timings are not ideal. I understand the logic of having them early, but actually think having them in business hours would be better. I also think with modern technology we could maybe do a Teams meeting monthly, and in person meetings quarterly. This keeps things relevant and regular and would ensure follow up to agreed actions.

Work commitments but I can attend most meetings.

The 7.30am start is far too early and not realistic for people who have children. A 9am start would be much more realistic and will determine whether we continue with the HEYHA membership.

# **Q2 - What benefits have you had from being part of HEYHA and/or what benefits would you like to see from attending future meetings?**

Sharing of information

Have not joined yet as cannot commit to the early starts due to being regional not local to the area.

Great network and sharing of ideas / best practice.

It’s always great to catch up with other hotels and see how they are doing across the different segments. I would maybe like to see us attending some of the larger hospitality events with a HEYHA stand, as each hotel tends to do local events themselves.

Benefits - A perspective on how other hotels are coping with industry pressures. Personal support through speaking to other professionals dealing with similar pressures. The biggest benefit I would like to see if a more diverse representation of members, it feels like a Hoteliers association over Hospitality currently. - A sign up structure to support this would be crucial.

Great local collaboration, great sharing of ideas, understanding of the business and its challenges.

Problem solving, sharing best practice, understanding the market place, comparison of peaks and troughs, informative speakers troughs.

# **Q3 -What speakers would you like to hear from at future HEYHA meetings?**

Local companies bringing in employees from outside of Hull.

Government bodies associated with driving business into the Humber region.

Accessibility, education, ESG.

Speakers need to be relevant and people who can help to drive the region forward. Some of the larger companies in Hull would be an idea to get in front of the correct people.

I have always enjoyed the speakers we have had. To progress speakers, I feel we need to progress the association, so they are reaching a wider and therefore stronger hospitality voice when attending.

I think the speakers have been of a good standard, however I think access to these types of people are not hard to come by and often mirror similar initiatives within our businesses already.

Colleges, details on training and apprenticeships, inward investment in the region, benefits of devolution.